

# POST OFFICES UPDATE



Issue 2 – 16<sup>th</sup> July, 2008

Branch name, location	<b>Albion St</b> Kenilworth CV8 2FZ (WDC)
Catchment area	The logical catchment area for this PO is the community in its immediate vicinity which would include an estimated 2,500 individuals. POL's 1-mile catchment includes a large part of Kenilworth town which would more naturally use the town centre (Abbey End) branch.
Demographic profile	Approximately 1 in 4 of the people within this catchment area, and nearly 1 in 3 in the immediate vicinity, are of retirement age, compared with the District average of 1 in 5.
Transport links	There is a bus service every 15 minutes from Albion St to Abbey End (a 3 minute journey) and all buses on this route have low floors/disabled access.
Economic effects	There is at least one other retail outlet in the immediate area.

Branch name, location	<b>Arley</b> Old Arley CV7 8FU (NWBC)
Catchment area	The logical catchment area for this PO is Old Arley and probably Furnace End, the hamlets of Monwode Lea and Over Whitacre and outlying farms. This would include an estimated 750-1,000 individuals. POL's 1-mile catchment includes New Arley which has its own branch.
Demographic profile	At the last Census, the proportion of the population living in this area who were of retirement age was 23%, compared with an average for the Borough of 19%.
Transport links	There is a hourly bus service between Old Arley and New Arley (a 4 minute journey). Low floors/disabled access cannot be guaranteed on these buses. The 717 also services Furnace End and Over Whitacre.
Economic effects	The PO appears to be the only local shop.
Other considerations	Furnace End PO has closed at some time in the recent past.

Branch name, location	<b>Bramcote</b> Bramcote CV11 6QW (NBBC)
Catchment area	The logical catchment area for this PO is Bramcote and Burton Hastings which would include an estimated 650 private individuals plus the barracks and hospital. POL's 1-mile catchment includes areas beyond this that would be unlikely to use this branch.
Demographic profile	At the time of the census only 5% of the people in this catchment area were of retirement age.
Transport links	There are buses to Whitestone or Wolvey 3 times a day (2-hourly). Buses on this route have low floors/disabled access.
Economic effects	The PO appears to be the only local newsagent. It is likely to be used by visitors to the hospital and 2 local businesses.
Other considerations	Bramcote is geographically isolated and the Super Output Area (SOA) in which it lies is ranked in the top 10% SOAs nationally on the geographic barriers domain of the IMD. Burton Hastings PO has closed at some time in the past.

Branch name, location	<b>Bridgetown</b> Stratford-upon-Avon CV37 7AE (SDC)
Catchment area	The logical catchment area for this PO is the area to the south of the river between Loxley Rd and the southern bypass, which would include an estimated 5,000 individuals. POL's 1-mile catchment includes a large part of Stratford town which would more naturally use the town centre (Henley St) branch.
Demographic profile	Since a significant proportion of the development in this area is post 2001, we have no accurate demographic information, but on the basis of 2005 estimates, there are likely to be at least 1,000 people of retirement age in the catchment area.
Transport links	Bridgetown is serviced by the Park & Ride service with buses every 20 minutes into the town centre.
Economic effects	This PO probably serves a dozen businesses but in particular two major hotels and a number of guest houses, so is relevant to the tourist economy.
Other considerations	A further 280 dwellings are planned within this catchment, of which 35-40% will be affordable housing.

Branch name, location	<b>Broom</b> Broom B50 4HJ (SDC)
Catchment area	The logical catchment area for this PO is the community in its immediate vicinity which would include an estimated 550 individuals. POL's 1-mile catchment includes a large part of Bidford on Avon which would more naturally use their own (High St) branch.
Demographic profile	Approximately 12% of the people in this catchment area are of retirement age, which is low compared to the District average of 23%.
Transport links	POL cites the hourly 247 bus service, but this runs from Wixford to Bidford along a road c.500m from Broom.
Economic effects	There appear to be around 20 businesses in this catchment area which may be using the PO.
Other considerations	This PO lies within a Super Output Area (SOA) with above average deprivation, especially on skills, income and geographic barriers

Branch name, location	<b>Clifton</b> Clifton on Dunsmore CV23 0BH (RBC)
Catchment area	The logical catchment area is smaller than that 'within one mile radius' due to three PO's just outside the one mile buffer zone, and includes Clifton on Dunsmore village and several dispersed buildings/farms in the immediate surrounding area. The settlement of Newton has also been included in this logical catchment area due to what would seem a loss of its PO in the last few years and the direct access to Clifton on Dunsmore using Newton Road (approximately 1.7km)
Demographic profile	The population of this catchment area can be estimated at 1,470 with approximately 28% over retirement age
Transport links	The bus route from Clifton on Dunsmore (the same route from Newton) to Clifton Road takes about 9 minutes, stopping once every hour. Buses on this route have low floors/disabled access.
Economic effects	Negligible?
Other considerations	Would be further for those in Newton to travel

Branch name, location	<b>Collycroft</b> Bedworth CV12 8AP (NBBC)
Catchment area	The logical catchment area for this PO is the community in its immediate vicinity which would include an estimated 4,800 individuals. The PO's 1 mile catchment includes a large part of Bedworth town which would naturally use the town centre branch.
Demographic profile	Approximately 13% of the people in this catchment area are of retirement age, which is low compared to the Borough average of 18%.
Transport links	The 48 bus runs down the main road into Bedworth every 10 minutes 9-5 Mon-Fri and until 3.30 on Sat. The 778 runs through the Collycroft estate and into Bedworth hourly. Both have low-floor access.
Economic effects	The branch is likely to be used by passing trade on this main road, which is likely to impact on the shops in the immediate area and there appear to be no others within the catchment area.
Other considerations	The area around this PO to the east of the Nuneaton Rd lies within one of the 25% most deprived SOAs nationally and is within the worst 10% nationally on the education and skills domains of the deprivation index. Collyhurst House Residential care Home is just over 100m to the south of the branch.

Branch name, location	<b>Lea Marston</b> Lea Marston B76 0BJ (NWBC)
Catchment area	The logical catchment area for this PO would include the small settlement of Lea Marston, as well as Marston to the north. There are also a number of farms and scattered houses in the surrounding area.
Demographic profile	Approximately 300 people are estimated to reside in this catchment area, of which around 15% are of retirement age.
Transport links	An hourly bus service to the alternative branch in Whitacre Heath, taking 6 to 7 minutes. Buses on this route have low floors/disabled access.
Economic effects	Large distribution park just to the south of Lea Marston (although likely to have Royal Mail delivery & collection service)
Other considerations	Those in Marston may choose to travel to Kingsbury rather than use the alternative in Whitacre Heath.

Branch name, location	<b>Manor Court Rd</b> Nuneaton CV11 5HU (NBBC)
Catchment area	The logical catchment area for this PO is the community in its immediate vicinity which would include an estimated 1,900 individuals. It includes the local clinic, medical centre, dental practice and a day hospital. The PO's 1 mile catchment includes the majority of Nuneaton town most of whose residents would naturally use other branches.
Demographic profile	At the time of the last census, 18% of the people in this catchment area were of retirement age, although 1 in 4 of the 350 residents in the immediate vicinity were of retirement age.
Transport links	Residents have no bus links to the town centre or Queen's Rd branches which are the nearest alternatives. A few on the northern outskirts of the catchment area may be able to walk to Midland Rd to catch a bus.
Economic effects	It is likely that this branch is used by a number of small retail outlets in Manor Court Rd and Abbey Green and by the Abbey Grange Hotel.
Other considerations	A part of this catchment area is the northern part of the Abbey Priory SOA which is one of the 10% most deprived SOAs nationally.

Branch name, location	<b>Milverton</b> Warwick Place, Leamington Spa CV32 5BH (WDC)
Catchment area	The logical catchment area for this PO is the area to the north of the river and west of the Parade, which would include an estimated 4,000 individuals. POL's 1-mile catchment includes a large part of Leamington town centre which would more naturally use either the Clarendon St or Priory Terrace branches.
Demographic profile	Approximately 17% (700) individuals in this catchment area are of retirement age. This is slightly below the District average of 19%.
Transport links	Although there is a bus every 10-minutes along the Rugby Road, which then turns south and east to run nearby the alternative branch at Clarendon St, there are none along Warwick Place.
Economic effects	This PO is in an area where there are many small businesses, which may rely on it, plus larger establishments such as the Council Offices, Warwickshire College and the Fire Station.
Other considerations	Might it make sense to consider closing both the Milverton & Clarendon St branches and re-opening a branch on the Parade?

Branch name, location	<b>Newtown Rd</b> Bedworth CV12 8QQ (NBBC)
Catchment area	The logical catchment area for this PO is the community in its immediate vicinity, including parts of Bedworth Heath to the north of the dismantled railway and Bedworth Woodlands, which would include an estimated 3,800 individuals. Since this PO is on a route from the Bedworth bypass it is likely to draw in passing trade. The PO's 1 mile catchment includes a large part of Bedworth town which would naturally use the town centre branch.
Demographic profile	Approximately 21% of the population in this catchment area are of retirement age. This is above the Borough average of 18%
Transport links	There is a bus service every 15 minutes through the Bedworth Heath area into Bedworth town centre. All buses have low floors.
Economic effects	There appear to be no other retail outlets in the immediate vicinity of this branch, so its convenience store is a valuable facility for the neighbourhood.
Other considerations	This PO serves part of the Bede Cannons SOA, which is among the 25% most deprived SOAs nationally.

Branch name, location	<b>Overslade Lane</b> Rugby CV22 6ED (RBC)
Catchment area	Due to the densely populated nature of this area, and the three other Post Offices within a one mile radius of Overslade Lane, a logical catchment area was harder to identify. However, an area that lies below the Bilton Road, and includes the areas to the north of the Post Office most likely to be affected, was selected.
Demographic profile	Approximately 5400 are estimated to reside within the chosen catchment, of which 28% are estimated to be retired
Transport links	Bus route operates from Overslade Lane to the alternative branches of Kingsway and Woodlands. The service operates every 20 minutes, takes between 6 and 10 minutes, and have low floors/disabled access.
Economic effects	Largely residential area. Some small businesses in and around Overslade Lane
Other considerations	Densely population area. Nearest PO office to an SOA (Overslade North West) in most deprived 30% nationally. Average number of customer sessions same as for the alternative branches. The one mile radius around the PO contains four SOAs in the top 50% most deprived nationally (2 in top 30% and two in top 30-50%). This one mile radius also includes three other Post Offices remaining open, however these are to the east, west and south of Overslade Lane. The area to the north of this closure would be most likely to be affected.

Branch name, location	<b>Piccadilly</b> Tamworth B78 2EP (NWBC)
Catchment area	The logical catchment area for this PO is the village of Piccadilly plus the Slately Hall and associated residential development and Holt Hall and associated residential development which would include an estimated 400 individuals. POL's 1-mile catchment includes parts of Kingsbury and Wood End which each have their own branch.
Demographic profile	At the time of the last Census 15% of the population of this catchment area was of retirement age.
Transport links	There are 3 bus routes linking Piccadilly to Kingsbury and Wood End which provide at least an hourly service. All buses on these routes have low floors/disabled access.
Economic effects	There does not appear to be any shop in the village other than that provided in this branch.
Other considerations	

Branch name, location	<b>Ratcliffe Rd</b> Atherstone CV9 1HY (NWBC)
Catchment area	The catchment area for this PO is largely the same as for the Long St branch in the centre of Atherstone, although it provides a more convenient option for the 1,500 residents of the St Georges & Carlyon SOA to the north of the A5. The PO's 1 mile catchment includes the whole of Atherstone and most of Mancetter.
Demographic profile	Approximately 29% of the people in this catchment area are of retirement age. This is significantly higher than the 19% average for the Borough
Transport links	There are 5 No.7 and 3 No. 766 buses into Atherstone town centre every day, giving intervals of between 30 mins and 1.5 hrs. All No. 7 buses have low floors/disabled access but this is not the case for the 766s.
Economic effects	This branch is within a petrol station and supermarket and so is likely to be used by passing trade. It may also be used by the dozen or so local businesses and/or their employees.
Other considerations	The SOA in which this branch lies is one of the 10% most deprived nationally, on both the education and skills domains of the Indices of Deprivation.

Branch name, location	<b>Ridge Lane</b> Ridge Lane CV10 0RF (NWBC)
Catchment area	Because of the road network in this area, the logical catchment area for this PO is Ridge Lane and Birchley Heath only. This would mean an estimated 750 individuals. POL's 1-mile catchment includes areas beyond this that would be unlikely to use this branch.
Demographic profile	Approximately 20% (150) individuals in this catchment area are of retirement age.
Transport links	There is an hourly bus service from Ridge Lane to Chapel End (a 10 minute journey) and all buses on this route have low floor/disabled access. It also serves Birchley Heath.
Economic effects	There appear to be no other retail outlets in the vicinity so that the supermarket at the PO will be an important resource to this isolated village. There appear to be only 2 or 3 businesses locally which might be using the PO.
Other considerations	Ridge Lane and Birchley Heath are geographically isolated.

Branch name, location	<b>Shilton</b> Shilton CV7 9JZ (NBBC)
Catchment area	The logical catchment area for this PO includes the settlements of Barnacle and Ansty as well as some outlying farms, which would include an estimated 1,200 individuals.
Demographic profile	Approximately 21% of the people in this catchment area are of retirement age.
Transport links	There are buses to Bulkington 4 times a day (2-hourly). Buses on this route have low floors (disabled access). They also serve Ansty.
Economic effects	This PO is likely also to be used by businesses and/or the employees on the Industrial Estate.
Other considerations	Shilton is geographically isolated and the Super Output Area (SOA) in which it lies is ranked in the top 10% SOAs nationally on the geographic barriers domain of the IMD.

Branch name, location	<b>West St</b> Warwick CV34 6AN (WDC)
Catchment area	The logical catchment area is mostly include the area contained within Stratford Road, Hampton Road and the Warwick by pass. This catchment area includes the deprived (30-50%) Warwick West SOA.
Demographic profile	Approximately 3,880 people are resident in this catchment area, of which 23% are estimated to be of retirement age.
Transport links	Two bus routes available to two different post offices. The number 68 goes to the nearest of the two (now in Shire Hall, originally in Westgate House) every half an hour taking approximately 3 minutes. However, there are no low floors and the bus stop is approximately 500yrds from the Branch. The bus route to the second alternative branch runs every 10 minutes with the journey taking around 15 minutes. There is a guaranteed disabled access and the bus stop is located outside the branch
Economic effects	Those businesses along West Street.
Other considerations	Within the one mile radius of this PO, three SOAs are in the top 50% most deprived nationally (with one in the top 30%). The post office is located just outside one of the SOAs (Warwick west) in the top 30-50% most deprived nationally.